

Case Study

How Cloud4 helped Simple Solutions Financial Management Ltd to improve data security and communications

Simple Solution Financial Management Ltd is a Finance Management business based in Warrington that offers bespoke investment portfolios and advice across the financial services spectrum.

Company name:

Simple Solutions Financial Management Ltd

Who are Simple Solutions Financial:

Run by Rab Shields and Don Wernham, the business has more than 40 years of experience in planning and developing financial strategies

Type of Business:

Independent Financial Advisers

Requirement:

Secure and compliant Online Backup solutions and reliable Exchange email hosting.

"Cloud 4 provides a first class, personal service that they have tailored to meet our needs.

They also keep in contact with us to ensure that they continue to provide what we need, and keep us up to date with new service developments."

Rab Shields, Simple Solutions Management Financial Ltd



Benefits of taking Online Backup and Hosted Exchange services from Cloud4 Computers

- True business grade full data backup solution
- Proven leading Hosted Exchange email service
- UK only ISO-27001 certified datacentres
- Professional and personal customer support

Why did Simple Solutions choose Cloud4?

Simple Solutions were in need of a trusted provider of multiple solutions run in the cloud. Backing up with the experience and security, Cloud4 became a natural choice offering a full range of hosted services and the personal touch many businesses want.

Due to mandate requirements of backing up personal data and specific regulations imposed by the industry procedures, Rab was looking for a reliable Cloud Backup solution provider to securely store every piece of data over required period of time without worrying about any potential loss.

While looking for a service with a personal touch that could be tailored to the needs of Finance Management, Rab met the Managing Director of Cloud4 Computers during Networking Event. This led to Cloud4 reviewing Rab's IT and backup processes and recommendations about the best way to setup the process for compliance and security. We then implemented the Cloud Backup plan timely and satisfactory.

Simple Solutions' Main Objectives

Working in financial management, Simple Solutions obtain and retain a great deal of personal and sensitive business as well as critical financial data. As the industry is regulated, there are mandates for compliance relating to how the data can be backed up and where exactly to be stored.

After looking at Cloud4's backup solution in detail and confirming it would support the business in meeting its compliance requirements, Simple Solutions purchased the service and received their first 30 days and setup completely free.

"I was looking for a secure online data backup product that would meet our compliance requirements from the FSA and after discussion decided to go with Cloud4. The backup solution more than meets our needs and is easy to work with.

The service from Cloud4 has always been first class with a personal touch".

Rab Sheilds, Simple Solutions Financial Management Ltd

Since that day, Simple Solutions have been secured in the knowledge that all sensitive business and financial data is backed up automatically every day and is secure in ISO-27001 certified datacentres in the UK, with no need for employees to do it manually or risking staff forgetting about it

Cloud4 also helped to improve the company's communications by migrating all mailboxes to Hosted Exchange solution that allowed its user to benefits from all of the sharing and collaboration features it brings. This has helped the team to work more productively and enable effective communication on the move, on any chosen device.

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Summary

Simple Solutions are one of many clients who have worked with Cloud4 since it was founded in 2009. The personal and professional service that we provide along with the quality of the services we deliver has been noted by many of our clients including Simple Solutions, making that personal approach the primal for on-going cooperation and long lasting loyalty.

The Online Backup service used by Simple Solutions is a true business grade cloud solution that can provide a full backup not only for files and

data but also for critical applications like Microsoft Exchange and SQL databases.

When it comes to Hosted Exchange email, Cloud4 has proved to be one of the most reliable and feature rich managed solutions in the UK, currently supporting over 20'000 users in almost 30 countries around the world from our ISO-27001 certified UK datacentres.

Cloud4 Computers is a leading provider of Cloud Computing, Business Mobility and IT Solutions in the UK and abroad. With over 15 years of technical and commercial experience, our focus is on providing unique solutions fitting your specific requirements along with high level support.

For more information on how to migrate your company to any of our Cloud Services, please get in touch.

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